

TENNESSEE AND EUROPE

JOBS



Employment within Tennessee, 2023

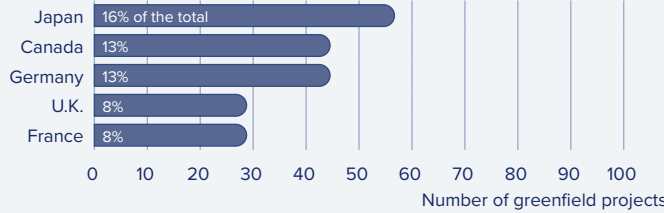
Country	Employment
Japan	47,200
United Kingdom	30,200
France	25,100
Germany	18,800
Canada	17,700

On a country basis, UK companies operating in Tennessee represented 14% of total foreign affiliate employment in Tennessee, with UK multinationals supporting approximately 12,900 more jobs in 2023 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.

INVESTMENT

Sources of Greenfield Foreign Direct Investment (FDI)



355

Greenfield projects (July 2015 - June 2025)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets.

TRADE

Tennessee Goods Exports to Europe, 2024

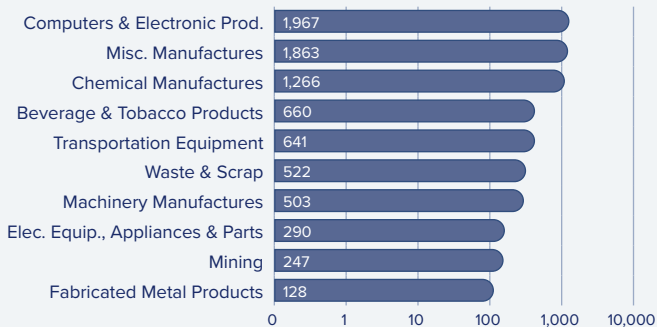
\$8.7 bn

Exports to Europe from Tennessee were diversified across computers & electronic products, miscellaneous manufactures, and chemicals.

Top European Export Markets, 2024

Country	Exports (\$Millions)
Netherlands	2,854
Belgium	1,330
Germany	1,268
United Kingdom	811
Italy	479

Top Ten Exports to Europe, 2024 (\$Millions)



Tennessee Goods Imports from Europe, 2024

\$29.6 bn

Chemicals accounted for 62% of the state's total imports from Europe in 2024.

Top European Import Markets, 2024

Country	Imports (\$Millions)
Ireland	8,034
Germany	4,710
United Kingdom	3,981
Italy	3,654
Switzerland	1,659

Top Ten Imports from Europe, 2024 (\$Millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.