

# NEW JERSEY AND EUROPE

## JOBS



### Employment within New Jersey, 2023

Country	Employment
France	45,300
United Kingdom	39,300
Switzerland	36,900
Germany	30,500
Canada	28,900

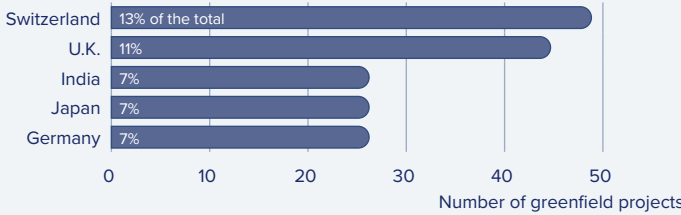
On a country basis, French companies operating in New Jersey represented 15% of total foreign affiliate employment in New Jersey, with French multinationals supporting approximately 15,400 more jobs in 2023 than in 2012.



Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.

## INVESTMENT

### Sources of Greenfield Foreign Direct Investment (FDI)



**385**

Greenfield projects (July 2015 - June 2025)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets.

## TRADE

### New Jersey Goods Exports to Europe, 2024

**\$13.5 bn**

Chemicals and computer & electronic products were the state's top exports to Europe in 2024.

#### Top European Export Markets, 2024

Country	Exports (\$Millions)
Germany	2,040
Netherlands	1,953
United Kingdom	1,783
Italy	1,326
France	1,205

#### Top Ten Exports to Europe, 2024 (\$Millions)



### New Jersey Goods Imports from Europe, 2024

**\$60.3 bn**

New Jersey's imports from Europe were dominated by transportation equipment and chemicals, accounting for a combined 44% of total imports from the region.

#### Top European Import Markets, 2024

Country	Imports (\$Millions)
United Kingdom	11,121
Italy	9,754
Germany	6,901
France	5,896
Switzerland	4,002

#### Top Ten Imports from Europe, 2024 (\$Millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.