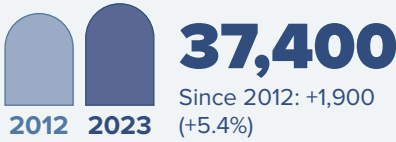


# IOWA AND EUROPE

## JOBS



### Employment within Iowa, 2023

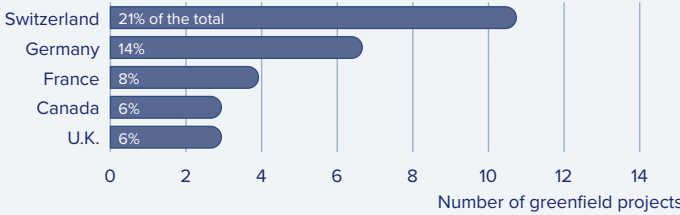
Country	Employment
United Kingdom	8,800
Germany	8,400
Japan	6,500
Canada	5,600
Netherlands	4,500

On a country basis, UK companies operating in Iowa represented 13% of total foreign affiliate employment in Iowa, with UK multinationals supporting approximately 1,600 fewer jobs in 2023 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.

## INVESTMENT

### Sources of Greenfield Foreign Direct Investment (FDI)



**51**  
Greenfield projects  
(July 2015 - June 2025)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets.

## TRADE

### Iowa Goods Exports to Europe, 2024

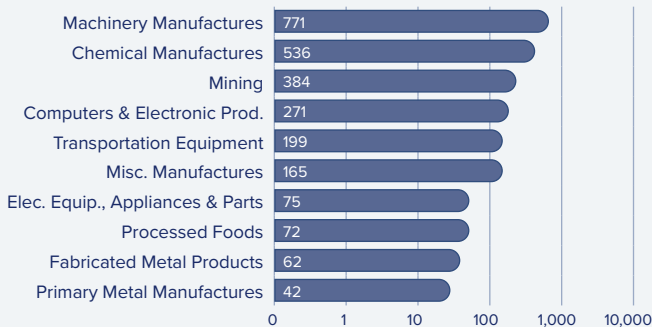
**\$2.8 bn**

Machinery and chemicals combined made up around 47% of the state's exports to Europe in 2024.

#### Top European Export Markets, 2024

Country	Exports (\$Millions)
Germany	661
Netherlands	500
United Kingdom	392
France	240
Italy	158

#### Top Ten Exports to Europe, 2024 (\$Millions)



### Iowa Goods Imports from Europe, 2024

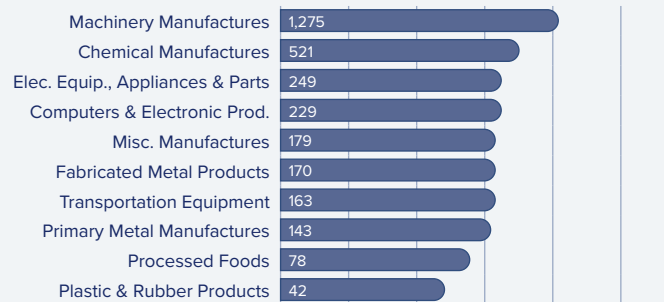
**\$3.2 bn**

Machinery manufactures and chemicals were also Iowa's top two goods imports from Europe.

#### Top European Import Markets, 2024

Country	Imports (\$Millions)
Germany	998
Italy	432
Netherlands	294
United Kingdom	247
Austria	236

#### Top Ten Imports from Europe, 2024 (\$Millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.