

CALIFORNIA AND EUROPE

JOBS



Employment within California, 2023

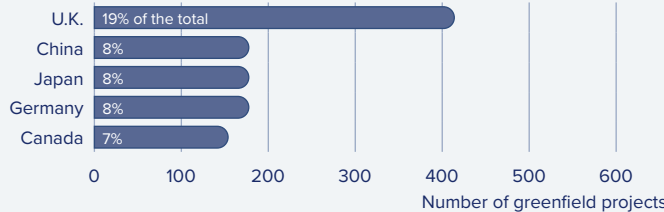
Country	Employment
Japan	134,400
United Kingdom	129,100
Canada	93,800
Germany	91,100
France	74,500

On a country basis, UK companies operating in California represented 15% of total foreign affiliate employment in California, with UK multinationals supporting approximately 37,900 more jobs in 2023 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.

INVESTMENT

Sources of Greenfield Foreign Direct Investment (FDI)



2,218
Greenfield projects
(July 2015 - June 2025)

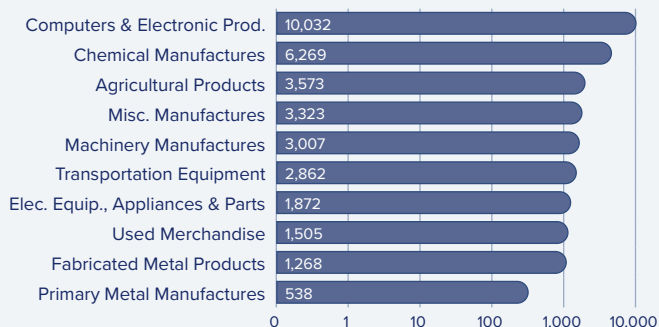
Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets.

TRADE

California Goods Exports to Europe, 2024



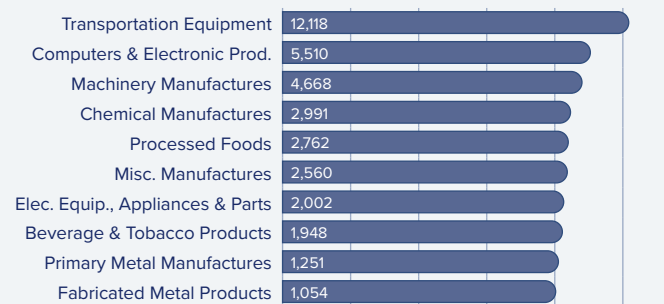
Top Ten Exports to Europe, 2024 (\$Millions)



California Goods Imports from Europe, 2024



Top Ten Imports from Europe, 2024 (\$Millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.