

# Utah and Europe



2012 2022



**37,000**  
Since 2012: +12,000  
(+48.0%)

European companies  
account for  
**65%**  
of foreign affiliate jobs

Employment within Utah, 2022

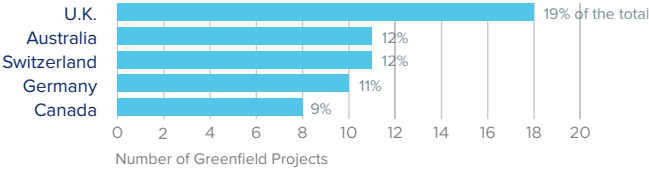
Country	Employment
United Kingdom	9,800
Germany	6,800
France	5,600
Canada	4,700
Switzerland	4,200

On a country basis, U.K. companies operating in Utah represented 17% of total foreign affiliate employment in Utah, with U.K. multinationals supporting approximately 2,600 more jobs in 2022 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



Sources of Greenfield Foreign Direct Investment (FDI)



**94**  
Greenfield Projects  
(July 2014 - June 2024)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



Utah Goods Exports to Europe, 2023

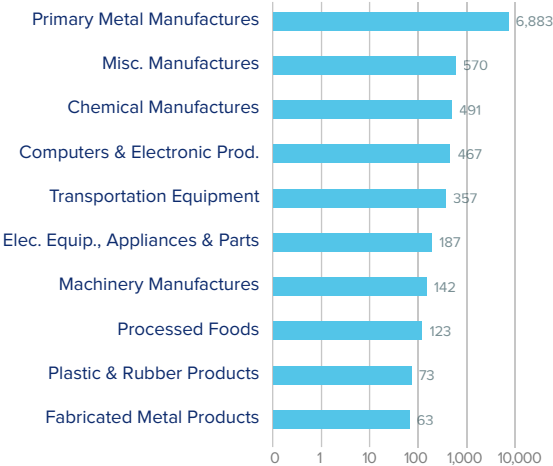
**\$9.5 bn**

Utah mainly exports primary metals to Europe. The product made up 72% of total exports to the continent in 2023.

Top European Export Markets, 2023

Country	Exports (\$ millions)
United Kingdom	7,157
Netherlands	565
Germany	397
France	363
Italy	191

Top Ten Exports to Europe, 2023 (\$ millions)



Utah Goods Imports from Europe, 2023

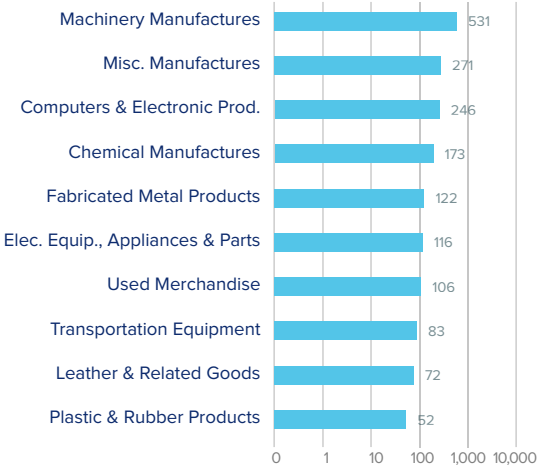
**\$2.2 bn**

Imports from Europe to Utah are more diversified than the state's exports to Europe, with machinery, miscellaneous manufactures, and computeres & electronic products ranking as the top three imports.

Top European Import Markets, 2023

Country	Imports (\$ millions)
Germany	424
Italy	204
France	204
Netherlands	191
United Kingdom	175

Top Ten Imports from Europe, 2023 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.