



Oregon and Europe



Jobs



2012 2022

44,300

Since 2012: +11,000
(+33.0%)



European companies
account for
65%
of foreign affiliate jobs

Employment within Oregon, 2022

Country	Employment
United Kingdom	11,100
Japan	9,700
Germany	9,300
Canada	6,300
Switzerland	6,100

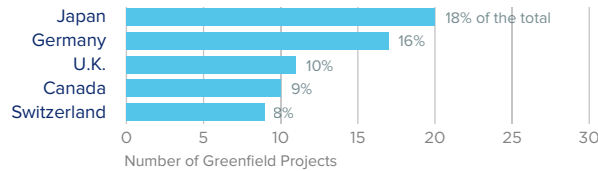
On a country basis, U.K. companies operating in Oregon represented 16% of total foreign affiliate employment in Oregon, with U.K. multinationals supporting approximately 3,500 more jobs in 2022 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



Investment

Sources of Greenfield Foreign Direct Investment (FDI)



109

Greenfield Projects
(July 2014 - June 2024)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



Trade

Oregon Goods Exports to Europe, 2023

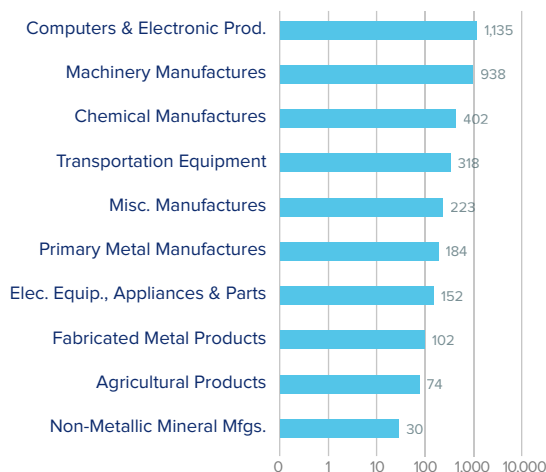
\$3.7 bn

31% of Oregon's exports to Europe were computers & electronic products, followed closely by machinery.

Top European Export Markets, 2023

Country	Exports (\$ millions)
Ireland	1,252
Germany	437
Netherlands	319
Czech Republic	225
France	218

Top Ten Exports to Europe, 2023 (\$ millions)



Oregon Goods Imports from Europe, 2023

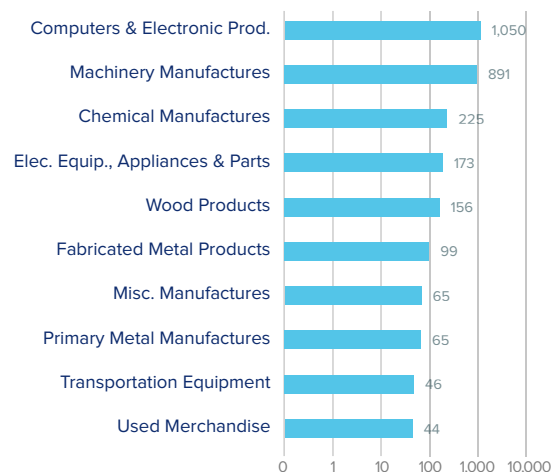
\$3.3 bn

Oregon's top imports from Europe included computers & electronic products, machinery, and chemicals.

Top European Import Markets, 2023

Country	Imports (\$ millions)
Germany	751
Ireland	601
Netherlands	474
Switzerland	205
Italy	192

Top Ten Imports from Europe, 2023 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.