



## New Jersey and Europe



**207,900**  
Since 2012: +41,700  
(+25.1%)



European companies  
account for  
**70%**  
of foreign affiliate jobs

Employment within New Jersey, 2022

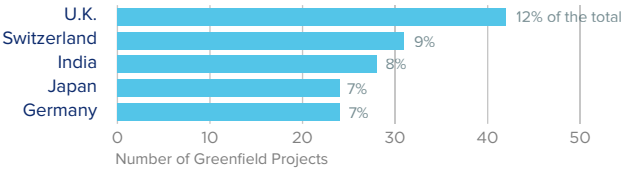
Country	Employment
France	41,000
United Kingdom	36,600
Switzerland	36,600
Germany	28,700
Canada	26,500

On a country basis, French companies operating in New Jersey represented 14% of total foreign affiliate employment in New Jersey, with French multinationals supporting approximately 11,100 more jobs in 2022 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



Sources of Greenfield Foreign Direct Investment (FDI)



**346**  
Greenfield Projects  
(July 2014 - June 2024)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



New Jersey Goods Exports to Europe, 2023

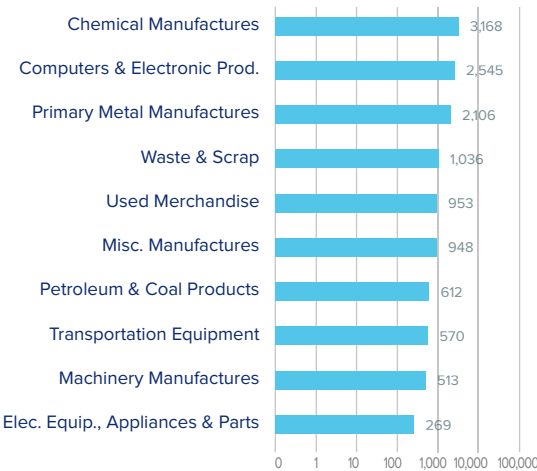
**\$14.0 bn**

Chemicals and computer & electronic products were the state's top exports to Europe.

Top European Export Markets, 2023

Country	Exports (\$ millions)
United Kingdom	1,999
Germany	1,936
Italy	1,837
Netherlands	1,592
Belgium	1,026

Top Ten Exports to Europe, 2023 (\$ millions)



New Jersey Goods Imports from Europe, 2023

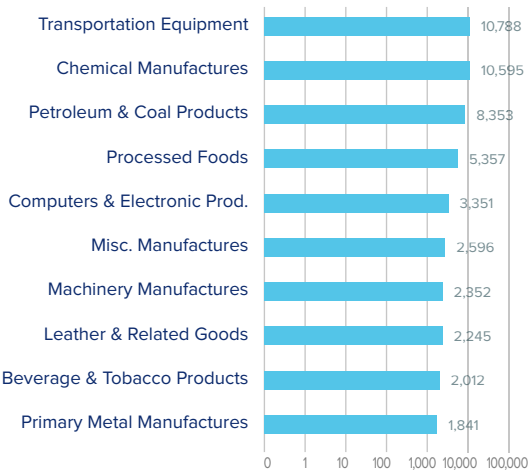
**\$57.0 bn**

Transportation equipment and chemicals accounted for a combined 38% of New Jersey goods imports from Europe.

Top European Import Markets, 2023

Country	Imports (\$ millions)
Italy	10,553
United Kingdom	7,670
Germany	7,107
France	5,380
Switzerland	3,437

Top Ten Imports from Europe, 2023 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.