



# Mississippi and Europe



2012 2022

23,000

Since 2012: +2,100  
(10.0%)



European companies  
account for  
**46%**  
of foreign affiliate jobs

### Employment within Mississippi, 2022

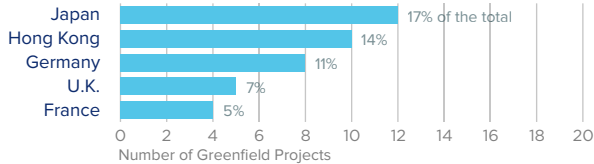
Country	Employment
Japan	10,900
Canada	6,000
Germany	5,300
United Kingdom	5,200
France	4,800

On a country basis, German companies operating in Mississippi represented 11% of total foreign affiliate employment in Mississippi, with German multinationals supporting approximately 1,800 more jobs in 2022 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



### Sources of Greenfield Foreign Direct Investment (FDI)



72

Greenfield Projects  
(July 2014 - June 2024)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



### Mississippi Goods Exports to Europe, 2023

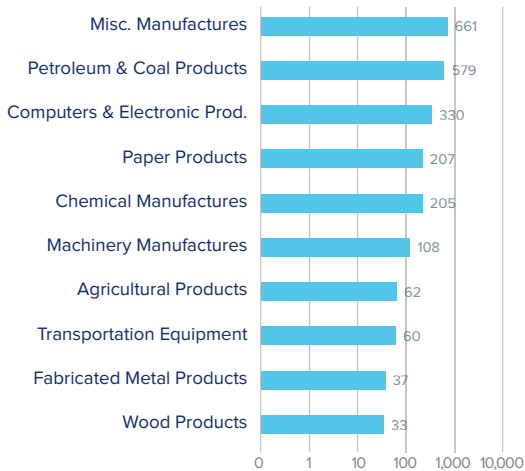
\$2.4 bn

Miscellaneous manufactures and petroleum & coal products made up over half of the state's exports to Europe in 2023.

#### Top European Export Markets, 2023

Country	Exports (\$ millions)
Netherlands	790
Belgium	729
Germany	235
United Kingdom	139
Türkiye	134

#### Top Ten Exports to Europe, 2023 (\$ millions)



### Mississippi Goods Imports from Europe, 2023

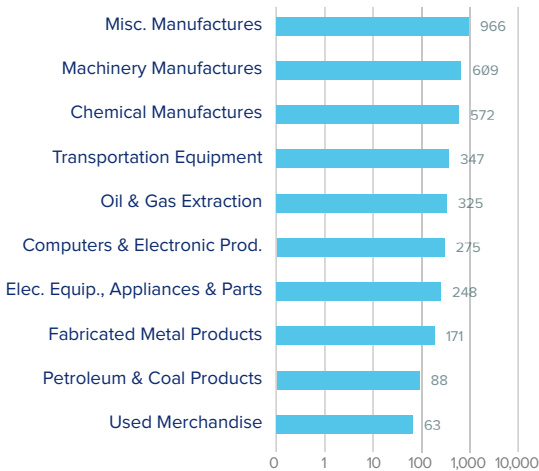
\$3.9 bn

The top three imports from Europe included miscellaneous manufactures, machinery, and chemicals.

#### Top European Import Markets, 2023

Country	Imports (\$ millions)
Germany	976
Ireland	701
United Kingdom	544
Italy	403
France	323

#### Top Ten Imports from Europe, 2023 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.