



## Louisiana and Europe



Jobs



2012 2022

47,400

Since 2012: +7,200  
(+17.9%)



European companies  
account for  
**59%**  
of foreign affiliate jobs

### Employment within Louisiana, 2022

| Country        | Employment |
|----------------|------------|
| United Kingdom | 14,600     |
| Canada         | 14,400     |
| France         | 9,200      |
| Germany        | 7,800      |
| Netherlands    | 5,600      |

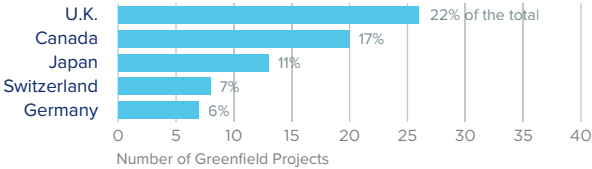
On a country basis, U.K. companies operating in Louisiana represented 18% of total foreign affiliate employment in Louisiana, with U.K. multinationals supporting approximately 3,100 fewer jobs in 2022 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



Investment

### Sources of Greenfield Foreign Direct Investment (FDI)



120

Greenfield Projects  
(July 2014 - June 2024)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



Trade

### Louisiana Goods Exports to Europe, 2023

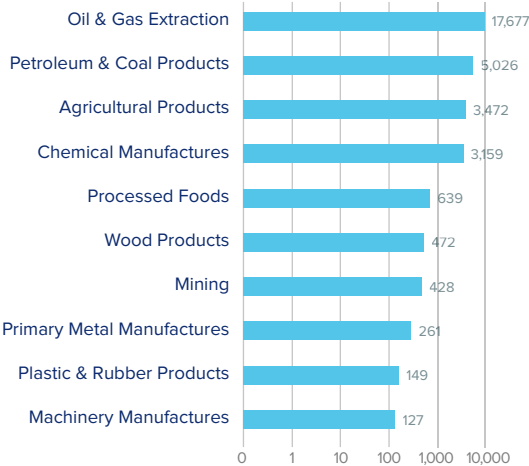
**\$31.9 bn**

Oil and gas accounted for 55% of Louisiana's exports to Europe in 2023.

#### Top European Export Markets, 2023

| Country        | Exports (\$ millions) |
|----------------|-----------------------|
| Netherlands    | 6,682                 |
| Germany        | 5,136                 |
| United Kingdom | 4,893                 |
| France         | 3,990                 |
| Spain          | 2,300                 |

#### Top Ten Exports to Europe, 2023 (\$ millions)



### Louisiana Goods Imports from Europe, 2023

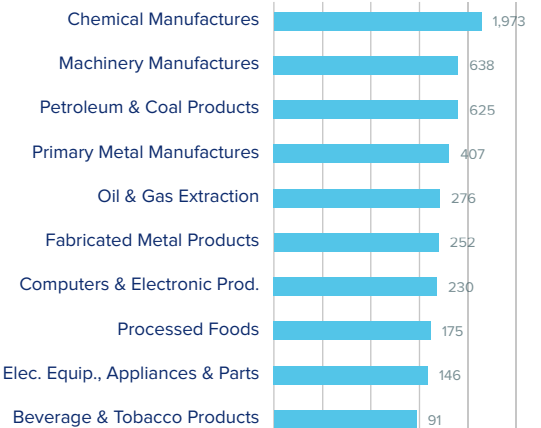
**\$5.4 bn**

In 2023, the state's top imports from Europe included chemicals, machinery, and petroleum & coal products.

#### Top European Import Markets, 2023

| Country        | Imports (\$ millions) |
|----------------|-----------------------|
| Russia         | 893                   |
| Germany        | 740                   |
| United Kingdom | 694                   |
| Switzerland    | 601                   |
| Italy          | 373                   |

#### Top Ten Imports from Europe, 2023 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.