



Hawaii and Europe



Jobs



2012 2022

11,200

Since 2012: +3,100
(+21.7%)



European companies
account for
29%
of foreign affiliate jobs

Employment within Hawaii, 2022

Country	Employment
Japan	20,000
France	2,600
United Kingdom	2,500
Germany	1,900
Canada	1,300

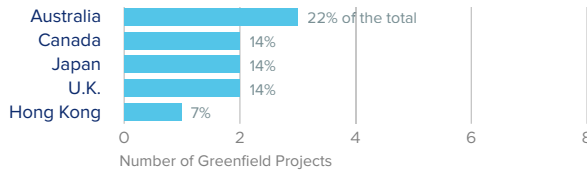
On a country basis, French companies operating in Hawaii represented 7% of total foreign affiliate employment in Hawaii, with French multinationals supporting approximately 3,400 fewer jobs in 2022 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



Investment

Sources of Greenfield Foreign Direct Investment (FDI)



14

Greenfield Projects
(July 2014 - June 2024)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



Trade

Hawaii Goods Exports to Europe, 2023

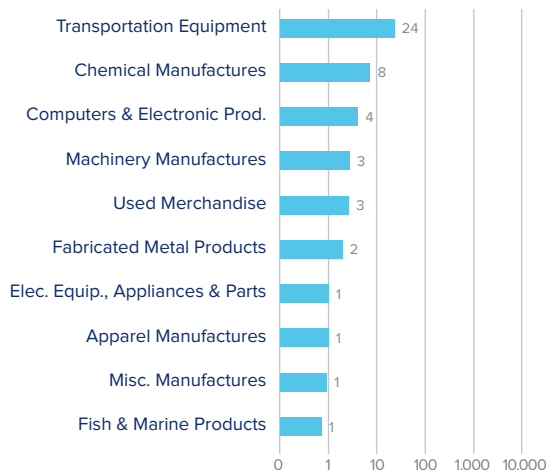
\$48.6 m

Transportation equipment and chemicals were Hawaii's top merchandise exports to Europe in 2023.

Top European Export Markets, 2023

Country	Exports (\$ millions)
Netherlands	21
Germany	9
United Kingdom	4
Italy	3
Spain	2

Top Ten Exports to Europe, 2023 (\$ millions)



Hawaii Goods Imports from Europe, 2023

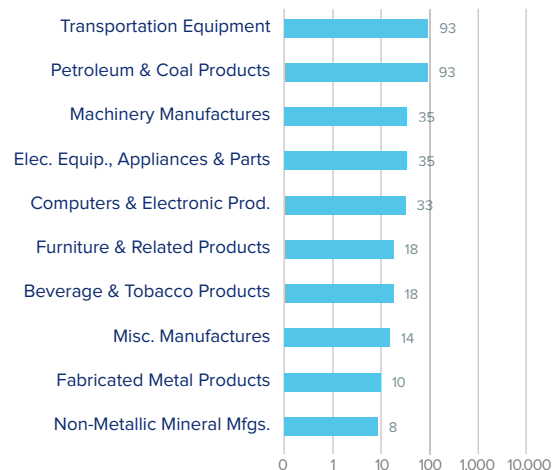
\$416.4 m

The state's top European import category was transportation equipment, which accounted for 22% of imports from Europe in 2023.

Top European Import Markets, 2023

Country	Imports (\$ millions)
United Kingdom	95
Italy	84
Germany	59
Spain	46
France	32

Top Ten Imports from Europe, 2023 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.