



Nevada and Europe



2012 2022

36,300 Since 2012: +12,100 (+50.0%)

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European companies account for

57% of foreign affiliate jobs

Employment within Nevada, 2022

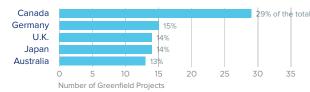
Country	Employment
Canada	11,800
United Kingdom	11,300
France	7,700
Japan	6,100
Germany	5,100

On a country basis, U.K. companies operating in Nevada represented 18% of total foreign affiliate employment in Nevada, with U.K. multinationals supporting approximately 5,800 more jobs in 2022 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



Sources of Greenfield Foreign Direct Investment (FDI)





146
Greenfield Projects
(July 2014 - June 2024)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



Nevada Goods Exports to Europe, 2023

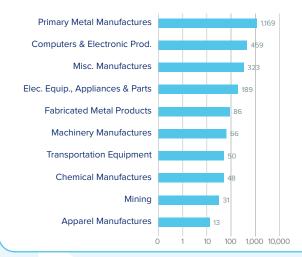
\$2.5 bn

Nearly half of Nevada's total exports to Europe consisted of primary metal manufactures in 2023.

Top European Export Markets, 2023

Country	Exports (\$ millions)
Switzerland	1,224
United Kingdom	208
Germany	199
Netherlands	155
Hungary	123

Top Ten Exports to Europe, 2023 (\$ millions)



Nevada Goods Imports from Europe, 2023

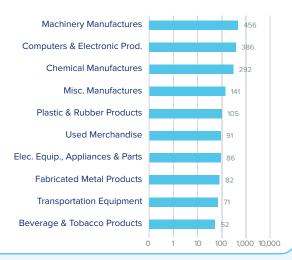
\$2.1 br

Top imports from Europe ranged from machinery to computers & electronic products and chemicals.

Top European Import Markets, 2023

Country	Imports (\$ millions)
Germany	531
France	408
United Kingdom	195
Switzerland	183
Italy	179

Top Ten Imports from Europe, 2023 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.