



# **Idaho and Europe**





14,300

Since 2012: +3,200 (+28.8%)



European companies account for

**68%** of foreign affiliate jobs

### **Employment within Idaho, 2022**

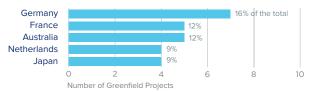
| Country        | Employment |
|----------------|------------|
| Canada         | 3,600      |
| United Kingdom | 3,600      |
| Germany        | 3,000      |
| France         | 2,500      |
| Japan          | 1,300      |

On a country basis, U.K. companies operating in Idaho represented 17% of total foreign affiliate employment in Idaho, with U.K. multinationals supporting approximately 1,300 more jobs in 2022 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



### **Sources of Greenfield Foreign Direct Investment (FDI)**





43

Greenfield Projects (July 2014 - June 2024)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



#### Idaho Goods Exports to Europe, 2023

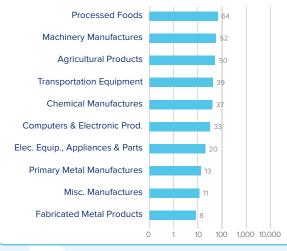
\$339.0 m

Idaho's top export products to Europe included processed foods, machinery, and agricultural products.

## **Top European Export Markets, 2023**

| Country        | Exports (\$ millions) |
|----------------|-----------------------|
| Netherlands    | 87                    |
| United Kingdom | 56                    |
| Denmark        | 36                    |
| Germany        | 28                    |
| Ireland        | 23                    |

# Top Ten Exports to Europe, 2023 (\$ millions)



## Idaho Goods Imports from Europe, 2023

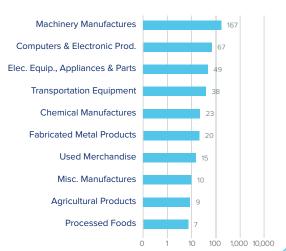
\$450.9 m

Together, machinery and computers & electronic products represented more than half of the state's total imports from

## **Top European Import Markets, 2023**

| Country        | Imports (\$ millions) |
|----------------|-----------------------|
| Germany        | 104                   |
| Italy          | 62                    |
| Netherlands    | 55                    |
| United Kingdom | 37                    |
| France         | 35                    |

# Top Ten Imports from Europe, 2023 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.