



California and Europe



Jobs



492,700

Since 2012: +117,700 (+31.4%)



European companies account for **58%** of foreign affiliate jobs

Employment within California, 2022

Country	Employment
United Kingdom	125,700
Japan	112,300
Germany	87,800
France	82,600
Canada	82,200

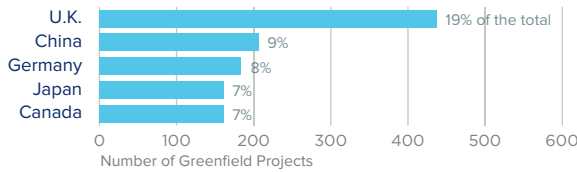
On a country basis, U.K. companies operating in California represented 15% of total foreign affiliate employment in California, with U.K. multinationals supporting approximately 34,500 more jobs in 2022 than in 2012.

Jobs directly supported by European investment. Total European-related jobs are likely to be higher, because these figures do not include jobs created by trade flows, indirect employment effects through distributors or suppliers, or via non-equity arrangements such as strategic alliances, joint ventures, or other deals.



Investment

Sources of Greenfield Foreign Direct Investment (FDI)



2,301
Greenfield Projects
(July 2014 - June 2024)

Number of projects does not directly translate to value of projects or jobs added. Greenfield FDI is investment in new assets. Greenfield projects listed on the right hand side are Greenfield projects in the state from all countries.



Trade

California Goods Exports to Europe, 2023

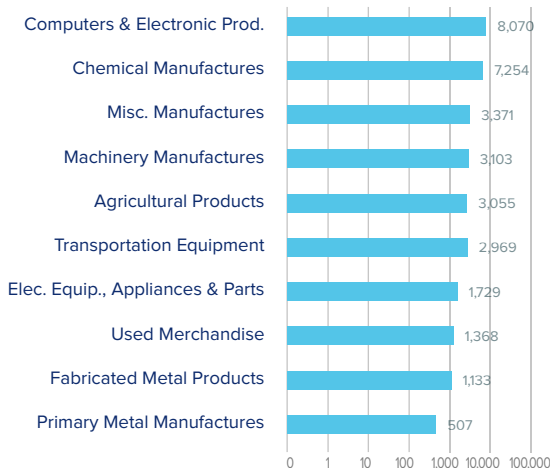
\$35.3 bn

Computers & electronic products made up 23% of California's exports to Europe in 2023.

Top European Export Markets, 2023

Country	Exports (\$ millions)
Netherlands	6,119
Germany	5,903
United Kingdom	5,676
France	3,001
Belgium	2,146

Top Ten Exports to Europe, 2023 (\$ millions)



California Goods Imports from Europe, 2023

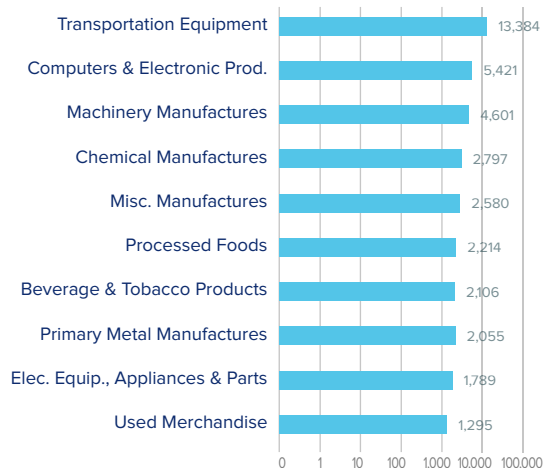
\$48.7 bn

Transportation equipment was California's top product import from Europe, representing 27% of the state's total imports from the region.

Top European Import Markets, 2023

Country	Imports (\$ millions)
Germany	15,150
Italy	4,931
United Kingdom	4,188
France	3,992
Switzerland	3,436

Top Ten Imports from Europe, 2023 (\$ millions)



Sources: Bureau of Economic Analysis; U.S. Census Bureau; U.S. Department of Commerce; SelectUSA.